

NCC Cable System Order

Order #	62319051
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Aug15
-	

Flight Dates	08/22/16 - 08/28/16
Agency	Main Street Media Group
Advertiser	Trentons Bad Bet

Client Code	166
Product Code	356
Est Code	3205
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/12/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$173,276.00	
Commission		\$25,991.40	
Net Total		\$147,284.60	
Total Spots		168	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/12 New order issue. Please confirm thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	6	\$650.00	\$3,900.00	30	NCR 3Q 2016 Planning
2	AMC	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$1,183.00	\$5,915.00	30	NCR 3Q 2016 Planning
3	CNBC	VARIOUS	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$534.00	\$2,136.00	30	NCR 3Q 2016 Planning
4	CNBC	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$458.00	\$2,290.00	30	NCR 3Q 2016 Planning
5	CNBC	VARIOUS	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$650.00	\$3,250.00	30	NCR 3Q 2016 Planning
6	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$383.00	\$1,915.00	30	NCR 3Q 2016 Planning
7	CNN	VARIOUS	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$726.00	\$3,630.00	30	NCR 3Q 2016 Planning
8	DISC	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,680.00	\$5,040.00	30	NCR 3Q 2016 Planning
9	FOOD	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$726.00	\$3,630.00	30	NCR 3Q 2016 Planning
10	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$534.00	\$3,738.00	30	NCR 3Q 2016 Planning
11	FXNC	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$267.00	\$2,136.00	30	NCR 3Q 2016 Planning
12	FXNC	VARIOUS	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1,297.00	\$9,079.00	30	NCR 3Q 2016 Planning
13	FXNC	VARIOUS	8/22/16	8/28/16	20:00	23:00	X	X	X	X	X	X	X	-	-	5	\$1,642.00	\$8,210.00	30	NCR 3Q 2016 Planning
14	FXNC	AMERICAS NEWS<	8/22/16	8/28/16	12:00	18:00						X	X	-	-	3	\$344.00	\$1,032.00	30	NCR 3Q 2016 Planning
15	HGTV	VARIOUS	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$2,406.00	\$9,624.00	30	NCR 3Q 2016 Planning
16	HIST	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$383.00	\$1,915.00	30	NCR 3Q 2016 Planning
17	HIST	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$2,062.00	\$8,248.00	30	NCR 3Q 2016 Planning
18	LIF	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$1,413.00	\$5,652.00	30	NCR 3Q 2016 Planning
19	MNBC	MORNING JOE<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$534.00	\$3,738.00	30	NCR 3Q 2016 Planning
20	NBCS	AVG. ALL WKS<	8/22/16	8/28/16	12:00	18:00						X	X	-	-	5	\$76.00	\$380.00	30	NCR 3Q 2016 Planning
21	NFLN	AVG. ALL WKS	8/22/16	8/28/16	12:00	18:00						X	X	-	-	5	\$114.00	\$570.00	30	NCR 3Q 2016 Planning

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22	SPK	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$534.00	\$2,670.00	30	NCR 3Q 2016 Planning
23	TBSC	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$383.00	\$1,915.00	30	NCR 3Q 2016 Planning
24	TBSC	FRIENDS<	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$1,183.00	\$5,915.00	30	NCR 3Q 2016 Planning
25	TBSC	VARIOUS	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$2,941.00	\$14,705.00	30	NCR 3Q 2016 Planning
26	TBSC	VARIOUS	8/22/16	8/28/16	12:00	18:00						X	X	-	-	2	\$1,642.00	\$3,284.00	30	NCR 3Q 2016 Planning
27	TLC	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$534.00	\$2,670.00	30	NCR 3Q 2016 Planning
28	TLC	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$1,183.00	\$5,915.00	30	NCR 3Q 2016 Planning
29	TNT	VARIOUS	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	5	\$992.00	\$4,960.00	30	NCR 3Q 2016 Planning
30	TNT	VARIOUS	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$2,291.00	\$9,164.00	30	NCR 3Q 2016 Planning
31	TNT	VARIOUS	8/22/16	8/28/16	12:00	18:00						X	X	-	-	2	\$1,107.00	\$2,214.00	30	NCR 3Q 2016 Planning
32	USA	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$344.00	\$1,376.00	30	NCR 3Q 2016 Planning
33	USA	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00	X	X	X	X	X	X	X	-	-	4	\$1,107.00	\$4,428.00	30	NCR 3Q 2016 Planning
34	USA	VARIOUS	8/22/16	8/28/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$2,941.00	\$11,764.00	30	NCR 3Q 2016 Planning
35	USA	VARIOUS	8/22/16	8/28/16	20:00	23:00	X	X	X	X	X	X	X	-	-	4	\$3,246.00	\$12,984.00	30	NCR 3Q 2016 Planning

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-		Makegood Policy	Approval Required	GIMP	-
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36	USA	AVG. ALL WKS	8/22/16	8/28/16	12:00	18:00						X	X	-	-	2	\$1,642.00	\$3,284.00	30	NCR 3Q 2016 Planning

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	168	0	0	0	0	0	0	0	0	0	0	0	168
AMT	\$173,276.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$173,276.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/12/16

62319051 | New York | NYI/New Jersey Region | 5207 |